

Assignment: The Power of the Pen

Objective: To identify how word choice changes the "truth" of a story and evaluate the impact of media bias.

Part 1: Vocabulary

Fill the table

- **Danish:** Translate the English word into its Danish.
- **Sentence:** Write an example sentence (in either English or Danish, depending on your English level).

Words	Danish	Sentence
Loaded language		
Objective		
Sensationalism		
Influence		
Implication		
Bias		
Sensationalist		

Part 2: Critical Evaluation (The "Why")

Choose **one** pair from above and answer the following:

1. **Identify the "Loaded" Words:** In the "Sensationalist Headline", which 2–3 words are meant to make the reader feel angry or scared? And how so?
2. **The Audience:** Who would be most likely to click on the Sensationalist headline? Who would be most hurt by it?
3. **Fairness:** Is a headline "fair" if it is technically true but uses "scary" words? Why/why not?

Your answer :

Part 3: Match the Headlines

The following headlines have been mixed up. Match the **Neutral/Objective** headline with its **Sensationalist** counterpart. Draw a line between them or write matching letters.

Neutral Headlines (The Facts)	Sensationalist Headlines (The Emotion)
A. Court sets date for Jamie Smith's preliminary hearing.	1. Inside the Dark Web: How Instagram and TikTok corrupted Jamie Smith.
B. Experts analyze the impact of male-centric online communities on Jamie Smith.	2. Thuggish teen terrorizes neighborhood in late-night rampage.
C. Local youth Jamie Smith involved in Friday night altercation.	3. Slap on the wrist: Outrage as young criminal avoids maximum penalty.
D. Jamie Smith's online search history and postings to be examined in court.	4. Justice demanded: Will this young offender escape the law?
E. Judge delivers sentence in Jamie Smith case after two-day trial.	5. Groomed for hate: The radical "manosphere" influencers who made Jamie a monster.

Part 4: Written Response

Complete the following sentence based on your analysis and aim for 2–3 sentences to finish your point.

"The most dangerous word in journalism is _____ because..."

Your answer :

Part 5: Analysing the real world

Go online and find "Sensationalist Headline". Explain why it is a Sensationalist Headline and how you would write it more neutral.

Sensationalist Headline:

Why? :